
Consumer Education Workgroup AGENDA

Tuesday, May 21, 2013

10:00am – 11:00am

James R. Thompson Center

100 W. Randolph Street, Suite 2-201

Chicago, IL 60601

Call in Number 888-494-4032, Code 129 237 6808

- I. Welcome and Introductions
- II. Approval of Minutes for April 16, 2013
- III. Complete the Actionable Communication Strategy Statement
“ILHIE consumer communication and outreach will target [whom] to help them understand, believe or do [what], by informing them of [messages], through [messengers or channels] to result in [objectives].”
- IV. Toolkit Launch
 - a. See ILHIE Toolkit Outreach Plan
- V. Outreach to Educators
 - a. Review Workgroup Outreach Summary - Workgroup member's organizations – Need to execute plans now and follow up on a few member plans. Workgroup to report back on efforts (action, how many providers, How many Consumers matrices)
 - b. RECs – CHITREC committed to promote, IL-HITREC still waiting on participation
 - c. Regional HIEs – Mary to reach out to Regional HIE's in regard to participation, promotion and distribution to their networks
 - d. Scheduling other Education Partner meetings – Who will contact what groups and when?
 - e. HIMSS, Chicago Health Forum, LinkedIn, CHEF events – Mary to follow up with these groups
- VI. Physician finder + EHR – Theresa Walunas, CHITREC
- VII. Public Comment
- VIII. Adjourn

All meetings will be accessible to handicapped individuals in compliance with pertinent state and federal laws upon notification of anticipated attendance. Handicapped persons planning to attend and needing special accommodations should contact OHIT at least five business days prior to the meeting so that we may best accommodate their needs.

Actionable Communication Strategy Statement

“ILHIE consumer communication and outreach will target [whom] to help them understand, believe or do [what], by informing them of [messages], through [messengers or channels] to result in [objectives].”

Timeline – DRAFT

ILHIE Communication Rollout -2013

- | | |
|------------------|--|
| Jan – Feb | Finalize toolkit – appropriate education level & languages
Gather, refine case studies/stories/vignettes |
| Monthly | Update Work Group on status of new services offered by ILHIE so they can be included in Work Group communication efforts.

Report on status of HIM. What’s the best time to share our tools with them? |
| Feb | COMPLETE - Review toolkit with ILHIE Advisory Board |
| Feb | IN PROCESS – Develop statewide HIT resources list for consumers (workgroup assistance needed) |
| Mar | ILHIE Consumer Ed Work Group – Introduce toolkit to Regional HIE’s and other Partner Educators |
| Apr - Dec | Group teleconference with Education Partner groups |

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